

About

Passionate about translating complex concepts into intuitive and impactful user experiences. With a background in Design, I thrive in collaborative environments and am always eager to innovate and tackle new challenges. Committed to continuous learning and leveraging the latest industry trends to drive successful outcomes.

Experience

Lead Experience Designer | Wongdoody (Infosys)

(Jan 2024 - Present)

- Developed a user-centric Healthcare Management tool for the Elderly Chronic Patients, integrating AI to enhance decision making and automate processes.
- Led Research and conceptual development for improving logistics and supply chain management using AI, focussing on innovation, sustainability and strategic solution.
- Leading digital design experience for a Fortune 500 multinational infrastructure consulting firm.

Product Design Intern | Eka Care

(Aug 2023 - Dec 2023)

- Currently involved in developing EMR (Electronic Medical Records)/Patient Management software, focusing on optimising patient management, billing, and social presence of the doctor
- Engaged in creating a cohesive design system for both web and mobile platforms. Additionally, leading efforts to enhance the onboarding experience for healthcare professionals

UI/UX Design Intern | Bajaj Health

(May 2022 - Aug 2022)

- Redesigned product landing pages and created a self-guided product activation process, addressing gaps in the existing process to enhance user onboarding and engagement. Additionally, designed a unified page for users to track reimbursement status, resulting in a 70% increase in process efficiency and a 25% reduction in dropouts
- Collaborated with designers and product managers to resolve issues in mobile and web application utilization of the core model, improving overall user experience

Projects

Intelligent Homes | Thesis

(Jul 2022 - Mar 2023)

- Reviewing smart home systems and remodelling them as an independent system
- Integrating Healthcare and Overall Wellbeing of residents to improve their lifestyle
- Using OpenAI, Eleven labs and other conversational AI to build back-end system for emotional detection to support emotional wellbeing

Skills

- **Tools & Software:** Figma, Adobe Creative Cloud, Sketch, Balsamiq Wireframes, Blender, Framr, Wix
- **Technical Skills:** User Centered Design, User Research, Interaction Design, Wireframing, Prototyping, Graphic Design, Visual Identity Design, Prototyping, Interaction Design, Photography, Videography, Motion Graphics. User Testing, Animation

Education

Bachelor of Design | IIT Guwahati

(2019-2023)

Certifications

Introduction to Content Design Government Campus, UK

(2023)

- This rigorous course, rooted in the UK government's Digital Data and Technology Framework, equipped me with skills in user-centered content design, user research, and prototyping.
- I mastered creating accessible content, writing in Plain English, and making data-driven decisions.